

**FOR IMMEDIATE RELEASE**  
**20 December 2023**

## **Opportunity for Aspiring Storytellers: Diversity Arts Australia's StoryCasters Program Opens Doors for Culturally Diverse Voices in Media and Journalism**

Diversity Arts Australia has opened Expressions of Interest for **StoryCasters 2.0**, an exciting program for culturally diverse 18-30-year-olds across Sydney (with a targeted focus on Western Sydney).

StoryCasters - presented by DARTS, Multicultural NSW, Media Diversity Australia and Sweatshop Literacy Movement - will empower aspiring storytellers through training and mentorship in Photojournalism, Podcasting, and Writing/Criticism.

The program kicks off in late January 2024 with intensive training sessions. It includes masterclasses, industry excursions, assignments and other activities designed to introduce participants to the media world - both traditional media and citizen journalist models.

"StoryCasters offers a unique platform for individuals to develop their craft and explore diverse storytelling formats. It serves as a stepping stone towards amplifying culturally diverse voices within media and journalism," said Lena Nahlous, CEO of Diversity Arts Australia.

As part of the program, the StoryCasters will undertake assignments and create content for various platforms, including Multicultural NSW's revamped youth magazine.

Expressions of Interest (EOI) for the program are currently open, inviting aspiring storytellers to seize this transformative opportunity.

Testimonials from previous StoryCasters:

"StoryCasters connected us to different parts of the industry and helped us get our foot in the door. I think this type of program helps to build that sense of strength. Meeting industry mentors helped me to set out on that path. Yeah, 100%." - **Melvin Tu**, Storycasters 1.0

"It helped me understand all the work that went behind it: the technical side and the creative side. I increased my confidence by going to the course and understanding how to put those sound bites together." - **Hannah Lai**, Storycasters 1.0

"Having a space like this, which is so accessible and provides such a varied amount of skill, can be useful to get your foot in the industry's door. Having people so experienced, being able to teach from their experience was useful." - **Vir Kaula**, Storycasters 1.0

StoryCasters 2.0 is supported by Multicultural NSW. Diversity Arts receives core support from Creative Australia and Create NSW and organisational support from Arts and Cultural Exchange, where the

program will be held. Key project partners include Media Diversity Australia and Sweatshop Literacy Movement.

***For more information and to apply for the StoryCasters program, visit***

***<https://diversityarts.org.au/launching-storycasters-2-0-become-a-storycaster>***

#### **ABOUT DIVERSITY ARTS AUSTRALIA**

Diversity Arts Australia (DARTS) is Australia's national voice for ethnocultural and migrant racial equity in the arts, cultural and creative industries. Our work is underpinned by a human-rights ethic, social justice principles, and the belief that a diverse spectrum of creative expression and participation is fundamental to a democratic, inclusive and sustainable creative sector and society.

#### **More information**

For enquiries, email [communications@diversityarts.org.au](mailto:communications@diversityarts.org.au)

**Images and additional materials are available upon request.**



*StoryCasters podcasting cohort in the Information and Cultural Exchange recording studio with trainer and Colour Cycle podcast producer Jennifer Macey*